

YIMENG SHI

+1 (416) 879 0300

PHONE

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EMAIL

<https://ringoatorie.com>

WEBSITE & PORTFOLIO

ADDRESS

135 Sexton Crescent, North York, ON, M2H 2L7

TECHNICAL SKILLS

- Proficient in web design with HTML5 and CSS3, familiar with JavaScript and JQuery.
- Have working knowledge of Bootstrap, AngularJS, Three.js, and WordPress CMS.
- Proficient in printing design with Adobe Photoshop, Adobe Illustrator, and Adobe InDesign.
- Have working knowledge of video editing and animation using Adobe Premiere, Adobe After Effects, and Adobe Edge Animate.
- Familiar with integrated design of printing, video, and online assets.
- Have experience with 3D modeling with 3DS Studio Max.
- Have experience in interactive virtual reality ("VR") design with Unity.

WORK EXPERIENCE

CREATIVE TECHNOLOGY INTERN July – September, 2016

Fuse Marketing Group

Participating in design and coding of variant projects involving VR, IoT, and front-end technology. As a junior graphic designer, I participated in the following projects:

- **Front-End / IoT Development**

Designed a prototype of office dashboard webpage which uses IoT components to get real-time data.

- **VR Experience Prototype**

Participated in the design of an immersive VR interactive experience prototype to promote client's brand.

GRAPHIC DESIGNER MAY – AUGUST, 2015

YesUP Media Inc.

Design flyers, posters, printing ads, and other promotion materials for customers. As a junior graphic designer, I participated in the following projects:

- **Weekly flyers for local stores**

Designed flyers upon the requirements of clients, communicated with clients directly to keep the production of flyers on track, proof-read the file before final deliverables, and transferred files to printing companies.

- **In-store Posters for local stores**

Designed mobile app promotion posters in-store for local stores including BestCo Food Mart (Scarborough), BlueSky Supermarket (Pickering), and Foody Mart (Scarborough).

- **Posters and flyers for UnionPay**

Designed posters and flyers for UnionPay's promotion campaign in Yorkdale Shopping Center, following the latest visual styling guideline of UnionPay.

- **Brochures for iSharePoint**

Designed brochures including Store Merchant Manual and Supermarket Merchant FAQ for iShare-Point, a local shopping rewarding program owned by YesUP Media Inc.

EDUCATION

Interactive Media Design, GPA 3.8

SEPTEMBER, 2014 – OCTOBER, 2016

Seneca College of Applied Arts and Technology, Canada

French Linguistics and Literature; Finance (as Double Degree)

SEPTEMBER, 2009 – JUNE, 2013

Shandong University, China

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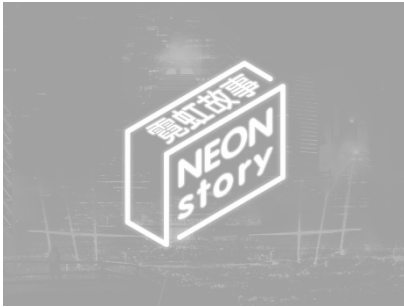
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PORTFOLIO

Here are some projects I've done in the past. For more, please visit <https://ringoatorie.com>.



NEON STORY

An Android VR app



DESTINATION TORONTO

An integrated media campaign



IoT Smarthub

An IoT dashboard website



TEMPERATURE MONITOR

An Angular Material Project



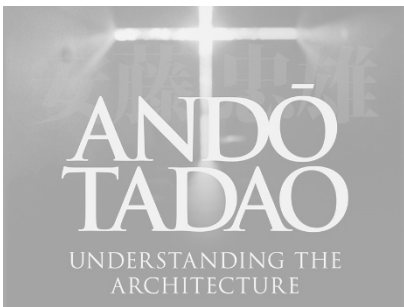
EROS CAFÉ BRANDING

A branding project



REAL TORONTONIAN

An AngularJS Project



ANDO TADAO: UNDERSTANDING THE ARCHITECTURE

A printing & layout project



CHRISTMAS SALE

A Three.js project



AFTER EFFECTS PROJECTS